



#We Are Sterling

Elevating organizational performance excellence.

2019 FLORIDA STRATEGIC PLANNING ACTION LAB

May 28, 2019 7:30 a.m. – 4:00 p.m. JW Marriott Orlando Grande Lakes

Action Plans: Do What You Say You'll Do! Restore Integrity; Get the Work Done!

Action Planning to Ensure Success for Your Organization

The Florida Sterling Strategic Planning Summit is a special annual workshop for learning how to develop strategic plans for all types of organizations, any sector or size. Come with your leadership team to this Strategic "Action Planning Lab" (this is a **facilitated** event limited to **30** organizations to maximize learning.) Understand how to stay ahead of your competition or simply become a better organization by learning how to:

- Develop action plans that drive your Vision and your Strategic Plan
- Determine why some Action Plans are successful and why some Action Plans fail
- Use Data in keeping track of the work of the Action Plans
- Use tools to inspire the work of the Action Plan owners and teams
- Communicate the progress of the Action Plans and celebrate
- Take Away "Best Practices" and Templates to implement when you go back to your organization.

In This Session..... "Everybody Teaches, Everybody Learns"

Each table group will be facilitated and "coached" by experienced sector experts and presenters.

Come learn, plan, and network with the best to help your organization get ready to take the next step!

Coaches and Presenters: Dawn Antinori, Juan Armas, Cindy Brislin, Mary Beth Corace, Brenda Grant, Howard Johnston, Raina Knox, Brenda Grant, Howard Johnston, Randy Ledbetter, Cindy McClung

7:30 a.m. – 8:00 a.m.	Registration and Networking - Continental Breakfast
8:00 a.m. – 8:30 a.m.	Welcome, Introductions & Review of Format for the Day <i>Dr. Mary Beth Corace, Pinellas County Schools (retired), Instructor University of South Florida</i>
8:30 a.m. – 8:45 a.m.	The Overall Strategic Planning Process- The Big Picture <i>Ms. Cindy McClung, Coordinator of Continuous Improvement, The School District of Lee County</i>
8:45 a.m.- 9:30 a.m.	Engaging Your Workforce Through Cascaded Action Plans <i>Ms. Brenda Grant, Performance Excellence Coach, Western Maryland Health System</i>
9:30 a.m.-10:00 a.m.	Engaging the Workforce in Developing Action Plans <i>Working Session</i> Working Time in Table Teams with Coaches
10:00 a.m. – 10:15 a.m.	Break
10:15 a.m. – 11:00 a.m.	Resource Allocation and Workforce Plans <i>Dr. Raina Knox, President/CEO Stratex Solutions</i>
11:00 a.m.-11:30 a.m.	Turn the What of the Plan into the How <i>Dr. Raina Knox, President/CEO Stratex Solutions</i> Working Time in Table Teams with Coaches
11:30 a.m. – 12:00 p.m.	Choosing Measures that Matter <i>Ms. Cindy McClung, Coordinator, Continuous Improvement, The School District of Lee County</i>
12:00 p.m. – 12:30 p.m.	Reviewing Meaningful KPIs for Tracking Action Plans Working Time in Table Teams with Coaches
12:30 p.m. – 1:15 p.m.	Lunch
1:15 p.m. – 1:30 p.m.	Recap of the Action Planning Process <i>Dr. Mary Beth Corace</i>
1:30 p.m. – 3:00 p.m.	Action Plan Deployment and Leadership Review and Governance <i>Dr. Raina Knox, President/CEO, Stratex Solutions</i> Working Time in Table Teams with Coaches
3:00 p.m. – 3:15 p.m.	Break
3:15 p.m. – 3:45 p.m.	Keeping It Real! So What is the Plan? What is the Work? What do you still want to know? Panel Discussion Question and Answer Time with Coaches and Presenters
3:45 p.m. – 4:00 p.m.	Closing Comments <i>Dr. Mary Beth Corace</i>